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**INFORONICS TO PROVIDE CONNECTIVITY PLATFORM MONITORING  
AND TECHNICAL SUPPORT TO ITP CORPORATION**

*Global financial services technology provider to expand support to customers worldwide*

**Littleton, MA – January 28, 2008** – Inforonics, LLC, a custom managed services and branded technical support provider, announced today that it has signed a contract with New York-based Integrated Trade Processing (ITP) Corporation, a provider of integrated, customizable trading technology services for banks, investment managers, and securities firms. Under the agreement, Inforonics has developed an automated process that streamlines the monitoring of ITP's applications and counter-party connectivity and will provide ITP's financial services clients with Tier 1 technical support.

ITP's Real-Time Post-Trade (RTP) platform offers customizable services that support securities trading in equities, fixed income, mutual funds and hedge funds across the entire trade lifecycle, from order capture to settlement confirmation. The platform allows banks, brokers and asset managers to configure custom designed transaction processing solutions that result in lower overall costs, straight through processing and improved client facing services.

Financial transactions conducted in today's technologically advanced marketplace require a heightened degree of security. For this reason, each one of ITP's clients conducts business via a dedicated and secure network connection to ITP's RTP platform. Due to the myriad of international customers that ITP serves, the organization approached Inforonics to provide support during off-peak hours. Inforonics ARKStar<sup>SM</sup> engineers custom designed a tool that will monitor system generated events that identify possible server and/or connectivity issues. Critical events are identified by the tool and escalated to the Inforonics ARK Center, its technical support hub in Littleton., MA. This streamlining of processes has already resulted in a significant decrease in the number of system generated events that require engineer intervention. When a connectivity or server issue is identified, Inforonics' Tier 1 Technical Support representatives are at the ready to either resolve the issue or escalate as appropriate.

“In the financial services industry, the speed, quality and security of transactions are critical to the success and satisfaction of our clients. If a problem arises, it is important that it quickly be resolved. Inforonics' ability to deliver professional and experienced technical support reinforces our clients' decision to go with ITP for their transaction processing business,” said Rick Naramore, Chief Service Delivery Officer, ITP. “Outsourcing technical support to Inforonics enables ITP to focus our attention on

developing products that understand and meet the changing requirements of this competitive and highly regulated industry. Inforonics' unique willingness to customize solutions coupled with its superior monitoring capabilities and technical support offerings promise a secure, reliable transaction for ITP clients worldwide."

"Inforonics delivers experienced, professional technical support and managed IT services to companies focused on the delivery of sophisticated technologies in competitive industries," said Bruce Mills, president of Inforonics, LLC. "Outsourcing core IT services and technical support enable these companies to keep their eye on the ball with the confidence that our team is seamlessly providing quality services to their customers."

### **About Integrated Trade Processing**

Integrated Trade Processing Corp. (ITP), founded in 1999, is a leading provider of customizable trade processing services to the securities industry. The company seeks to make post-trade activity fast, flexible, coordinated, and cost effective for market participants and those who serve them. ITP's services enable dozens of global securities firms with industry leading trade processing solutions across asset classes and markets.

### **About Inforonics**

Inforonics helps its clients succeed with solutions to their business and technology challenges. Inforonics' team of professionals deliver premium managed services and branded technical support to small to mid-sized businesses. Clients benefit from the company's unique ability to create, deploy and support highly customizable, scalable and flexible services to meet changing business needs.

Inforonics offers branded, multi-tiered technical support - up to 24/7; device management and monitoring solutions in its clients' data centers or in their scalable, secure facility; custom application management and SaaS-enablement services. Based in Littleton, MA, Inforonics has been a privately-held company for over 40 years. For more information, visit [www.inforonics.com](http://www.inforonics.com).

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